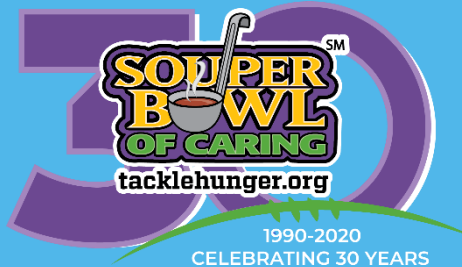


Transforming the energy surrounding the Big Game into a nation-wide movement inspiring people to give locally and make a collective impact on hunger.

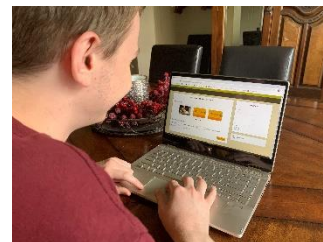
## Because Tackling Hunger is Bigger Than the Bowl.



### IDEAS TO TACKLE HUNGER IN YOUR COMMUNITY RIGHT NOW:

#### HOST A VIRTUAL FOOD DRIVE FOR YOUR LOCAL PANTRY:

A pantry must rely on food banks for its supplies and those supplies are depleted. Help your local neighbors right now by hosting a virtual food drive without jeopardizing anyone's health. The products in need are shelf-stable foods that are hard to come by. Our partner, YouGiveGoods can help provide those products for your local pantry. Go to <https://yougivegoods.com/sbc-covid19> to learn how to easily create your own virtual food drive for a local food pantry.



#### CREATE YOUR OWN OUTDOOR COMMUNITY PANTRY:

This is a great idea to get youth involved! An outdoor community pantry can be a simple DIY project to build a box that the community can access to take what food they need and leave what they can to support their neighbors. There are easy instructions on the internet about how to create this very localized effort to support neighbors in need now. Post the location on your local neighborhood apps to get the word out about your pantry. These are great for churches and schools.

#### A RESTAURANT BRIDGE:

Since the restaurant industry has a different food supply chain than our grocery stores and food banks, it makes sense to use their food to help those in need. Consider purchasing gift cards from local restaurants near your food pantry and donate those to the charity to support your neighbors in need. Just google the address to your nearest food pantry and mail the gift cards. This idea supports our local economy and gives the pantries an alternative when staple products are hard to find.



**BASIC INFORMATION TO HELP YOUR COMMUNITY:** Food pantries and food banks are different. A food bank's purpose is to be the distribution point for the myriad of food pantries in our communities. Food pantries must be very local as our food insecure citizens rarely have reliable transportation or time to travel long distances to have access to food charities. Food pantries need their neighbors to help provide the essential supplies for those in need. If we genuinely want to localize our efforts, you need not look any further than your community. Go to the internet and search "food pantries in [zip code]" for pantries around you. When we try to be neighbors to everyone, we end up being neighbors to no one. Consider supporting local efforts. It will help faster and will ensure your community can thrive long into the future.

### YOUR GAMEPLAN



**Register:** Sign up online to let us know your group will be participating. We will send you materials to promote your event.



**Collect:** Hold your collection  
**Donate:** 100 percent to a charity in your community.



**Report:** Let us know how much you collected by reporting back to us online. We will add you to the national totals.

**Our National Movement of Caring Needs You! To Participate, Donate or Learn More, go to [www.tacklehunger.org](http://www.tacklehunger.org).**